

A photograph of an interior space featuring a large, detailed floral and bird wallpaper. The wallpaper has a light beige background with intricate white and brown line drawings of flowering branches, birds, and butterflies. In the foreground, a dark wood console table holds a white vase with blue hydrangeas, a small white bowl, and a book titled 'CHIPPERFIELD bauhaus'. To the left, a dark wood door with two vertical stained glass panels is visible. A large, white, pleated paper lantern hangs from the ceiling. The floor is made of light-colored wood.

FROMENTAL

Haines
Chinoiserie

Taking inspiration from an 18th-century original installed at Winfield House — the London residence of the American Ambassador — it pays tribute to the stately interiors championed by its namesake, Hollywood decorator Billy Haines.



FRONT COVER IMAGE
Haines in Terracotta, Styled by Sasa Barnes

RIGHT-HAND IMAGE
Haines in Beverly



Delicately hand-painted florals, graceful branches and finely detailed birds evoke the timeless elegance of traditional Chinoiserie. Painted on silk with a subtly antiqued finish, the design takes on the soft, sanded texture and gentle patina of aged paper.





FROMENTAL

DESIGN: HAINES

PRODUCT CODE: C060-A

SET A: 3M HIGH

LAYOUT: PANORAMIC, 16 PANEL REPEAT

Bespoke Tailoring

For the most considered result, we recommend our Tailoring service. The design is adapted to your space—factoring in layout, key features, and complex areas such as staircases—to ensure a cohesive, intentional installation. Service fees apply.

Standard Run

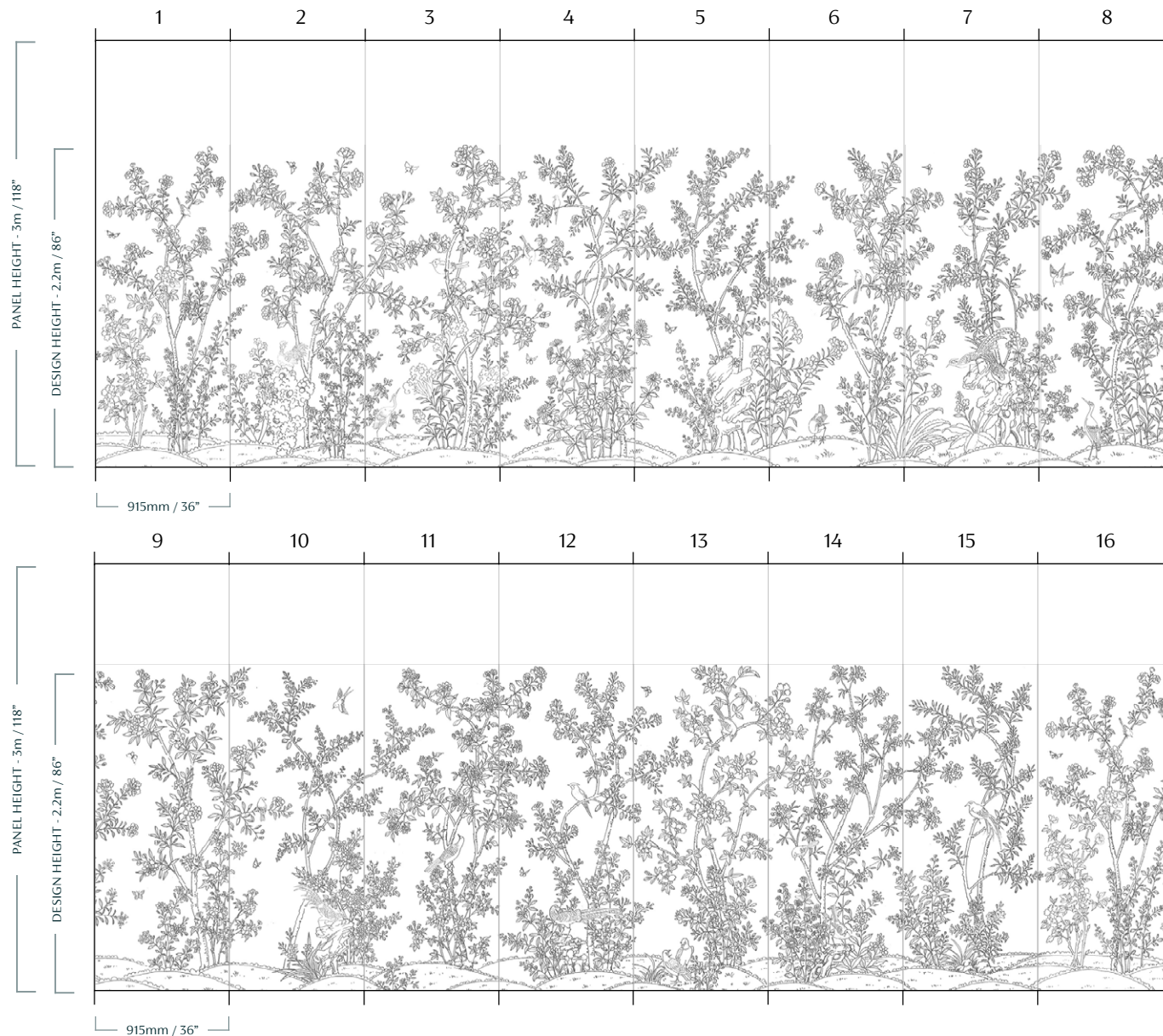
Available at set heights, the Standard Run is ideal if you need to move quickly into production. It offers the same artistry and craftsmanship as a tailored order but without spatial or compositional adjustments, resulting in a more general fit in challenging spaces.

Customisation

Many of our designs can be customised to suit your palette and preferences. As customisation involves design development, customised orders are completed through our Bespoke Tailoring service and cannot be offered as a Standard Run.

Embroidery

We do not recommend heavy embroidery for Standard Run orders, as embroidered sections may need to be trimmed during installation, which may lead to fraying.



FROMENTAL

DESIGN: HAINES

PRODUCT CODE: C060-B

SET B: 3.2M HIGH

LAYOUT: PANORAMIC, 16 PANEL REPEAT

Bespoke Tailoring

For the most considered result, we recommend our Tailoring service. The design is adapted to your space—factoring in layout, key features, and complex areas such as staircases—to ensure a cohesive, intentional installation. Service fees apply.

Standard Run

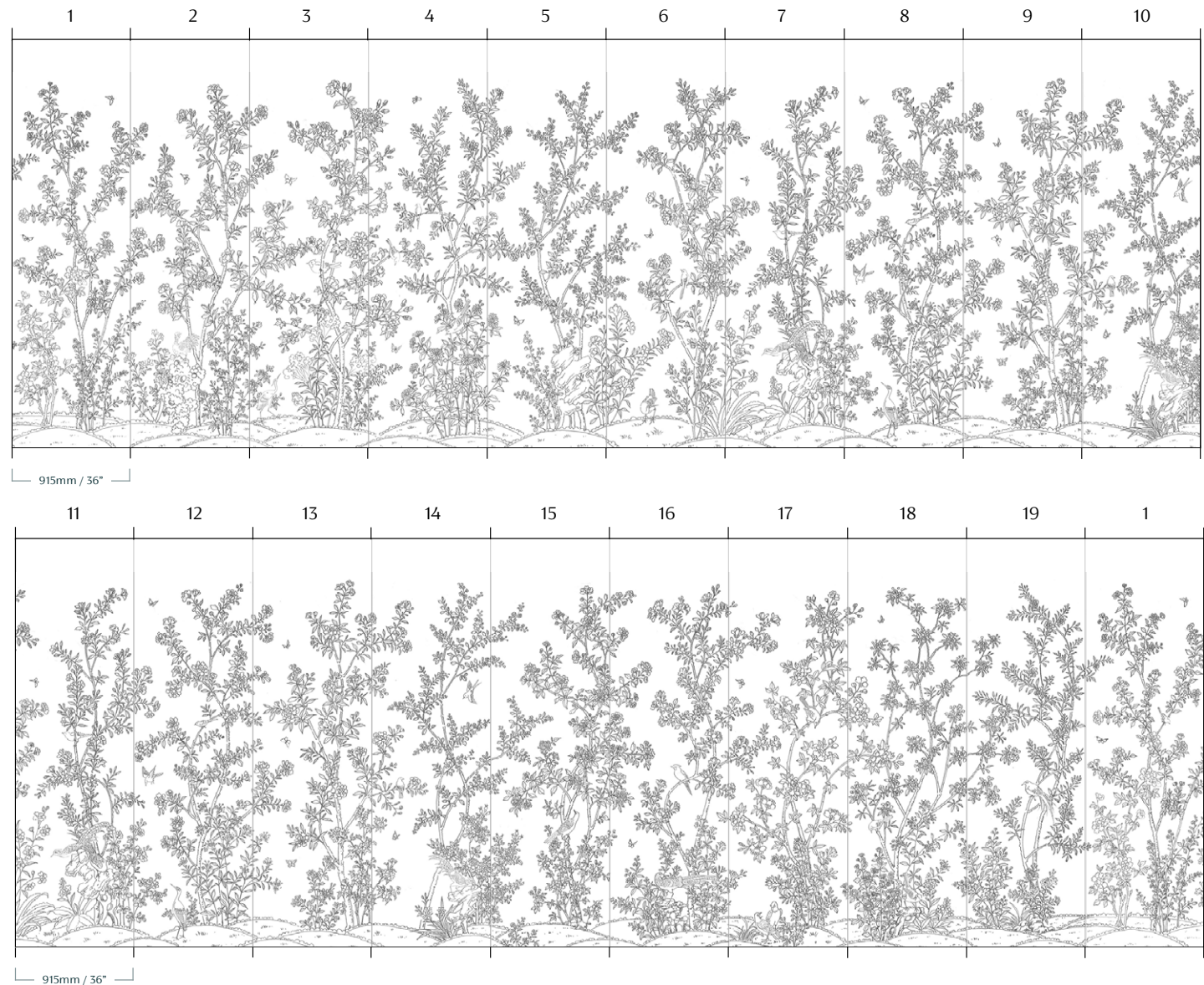
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COLOURWAYS



01 Regent Green on Silk



02 Terracotta on Silk



03 Beverly on Silk



04 Cerise on Silk