



FROMENTAL x
HARRIS REED

Wilde Dreams
A Collaboration Collection

Fromental and Harris Reed share a belief that design should provoke, not simply decorate. Our connection was immediate — *“an enchanting moment,”* says Reed. *“We completely bonded over our obsession with creating something otherworldly.”*

The collaboration began when Reed renovated the London home he shares with his husband, for which we designed four bespoke wallcoverings. It was a meeting of kindred curiosities — the blending and breeding of techniques between fashion and interiors. Our process was instinctive and meticulous, the outcome unapologetically bold.



A bold though whimsical interpretation of Fromental's Folly chinoiserie, Wilde Dreams is rendered on a silk moiré ground in an array of vivid colourways.

The grove of flowering trees is punctuated by swallows and bees, embroidered in naturalistic tones. These embellished characters hold special significance for Harris and husband Eitan—symbolising the constant presence of the other, even when apart.



Wilde Dreams HR01

Fromental wallcoverings are hand-made to order, tailored for each room. From supplied elevations and floor plan, we will place the design and panel seaming to ensure optimal installation.

Technical Information

Material and Technique

Hand-Painted and Hand-Embroidered on Silk.

Height - Panels are supplied 150mm/6" higher than specified wall height. Standard panel height is up to 4300mm/14ft. Taller panels are available with a surcharge.

Width - Standard panel width 915mm/36" plus trim.





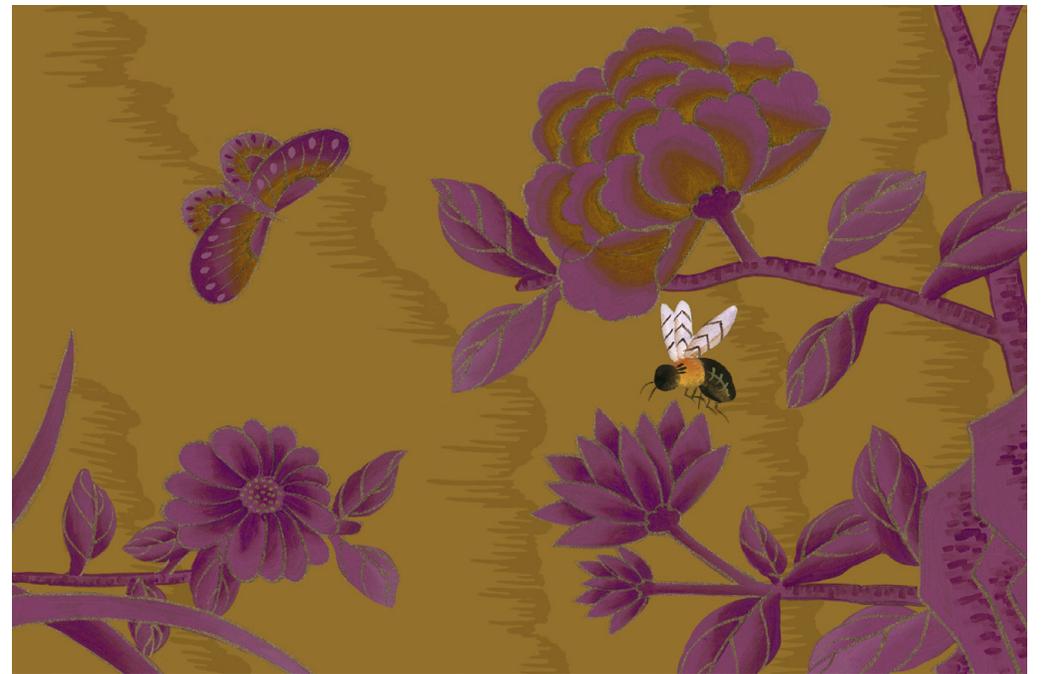
01 Harris' Whimsy on Moire Silk



02 Gilded Blues on Gilded Silk



03 Espresso Noir on Moire Silk



04 Eccentric Mischeif on Moire Bronze Silk



05 Vibrant Truths on Moire Silk



06 Pastel Nuance on Moire Silk