

FROMENTAL x  
HARRIS REED

Fluid Meadow  
A Collaboration Collection



Fromental and Harris Reed share a belief that design should provoke, not simply decorate. Our connection was immediate — *“an enchanting moment,”* says Reed. *“We completely bonded over our obsession with creating something otherworldly.”*

The collaboration began when Reed renovated the London home he shares with his husband, for which we designed four bespoke wallcoverings. It was a meeting of kindred curiosities — the blending and breeding of techniques between fashion and interiors. Our process was instinctive and meticulous, the outcome unapologetically bold.

**FRONT COVER IMAGE** Fluid Meadow in Burnt Birch

Photography by Chris Everard, Styling by Alyce Taylor

**RIGHT-HAND IMAGE** Fluid Meadow in Whispering Jade

Photography by Astrid Templier, Interior Design by Studio Clementine



Capturing the serene elegance of birch trees through a series of silhouetted forms, Fluid Meadow sees spontaneous, imperfect crossstitches trace each branch, mirroring a forest's organic texture and movement. Hand-embroidered on silk with a contemporary edge.



# Fluid Meadow HR02

Fromental wallcoverings are hand-made to order, tailored for each room. From supplied elevations and floor plan, we will place the design and panel seaming to ensure optimal installation.

## Technical Information

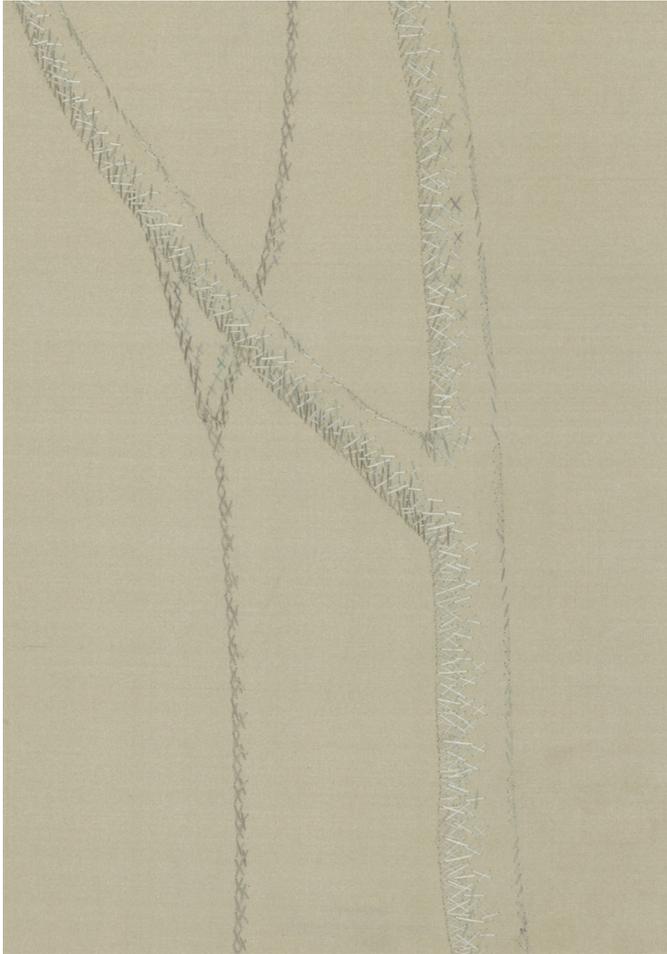
### Material and Technique

Hand-Embroidered on Silk.

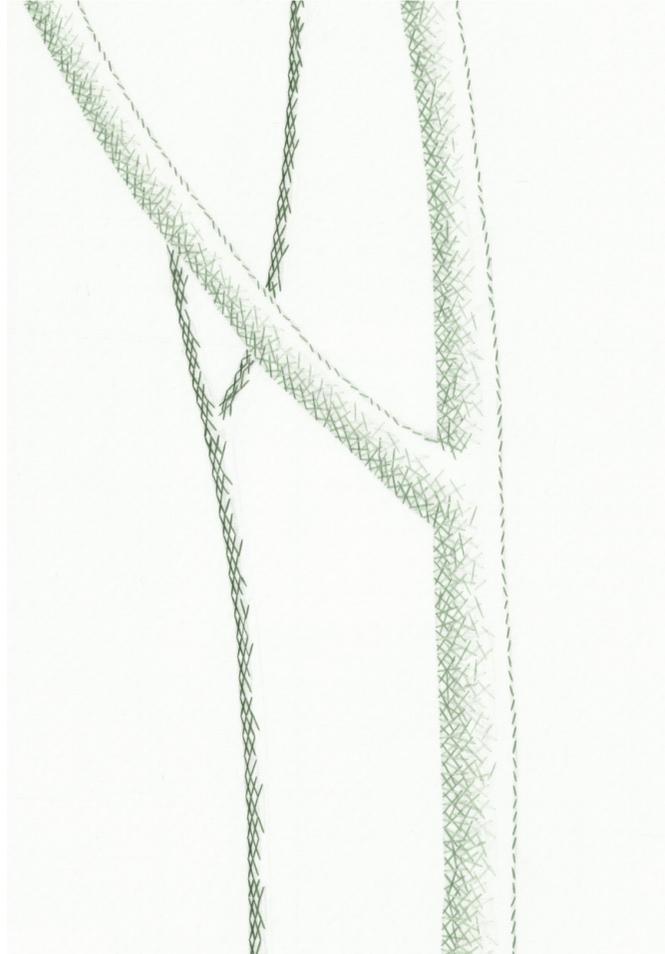
**Height** - Panels are supplied 150mm/6" higher than specified wall height. Standard panel height is up to 4300mm/14ft. Taller panels are available with a surcharge.

**Width** - Standard panel width 915mm/36" plus trim.





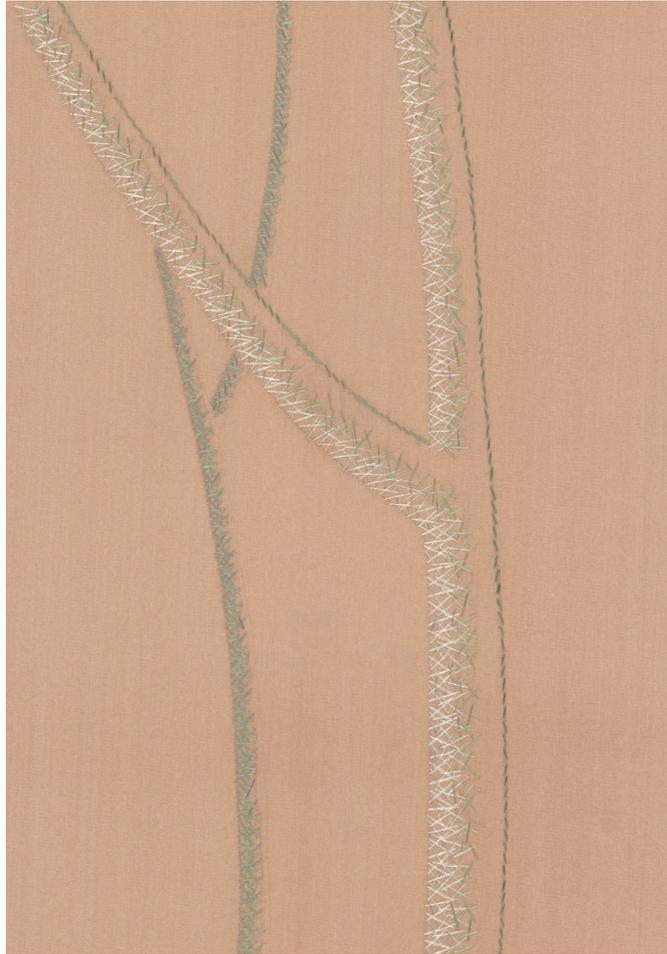
**01 Whispering Jade** on Barite Strata



**02 Sapling Forest** on White Silk



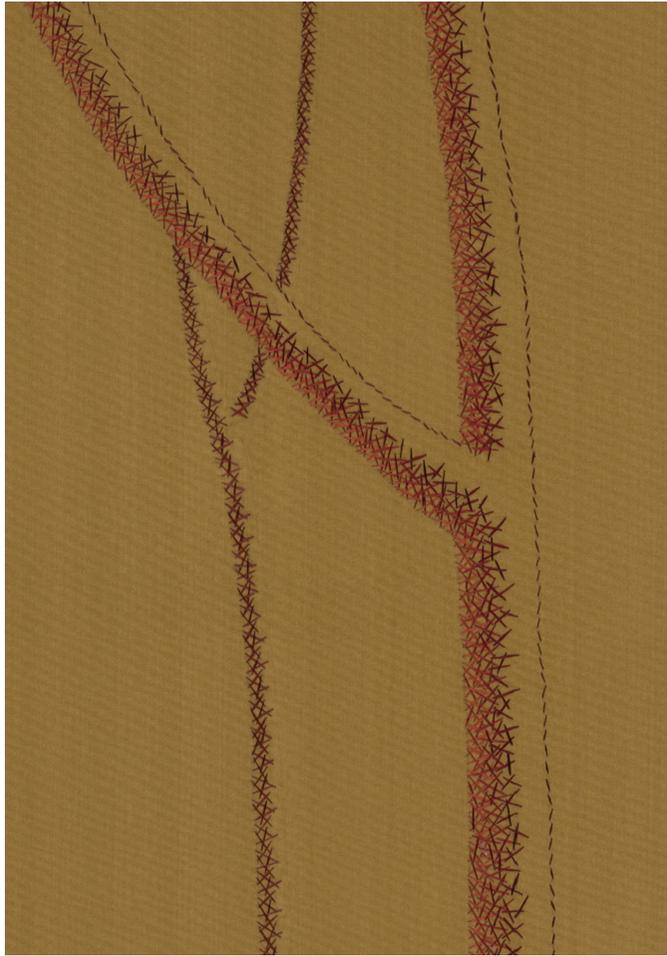
**03 Silver Shadows** on Strontium Strata



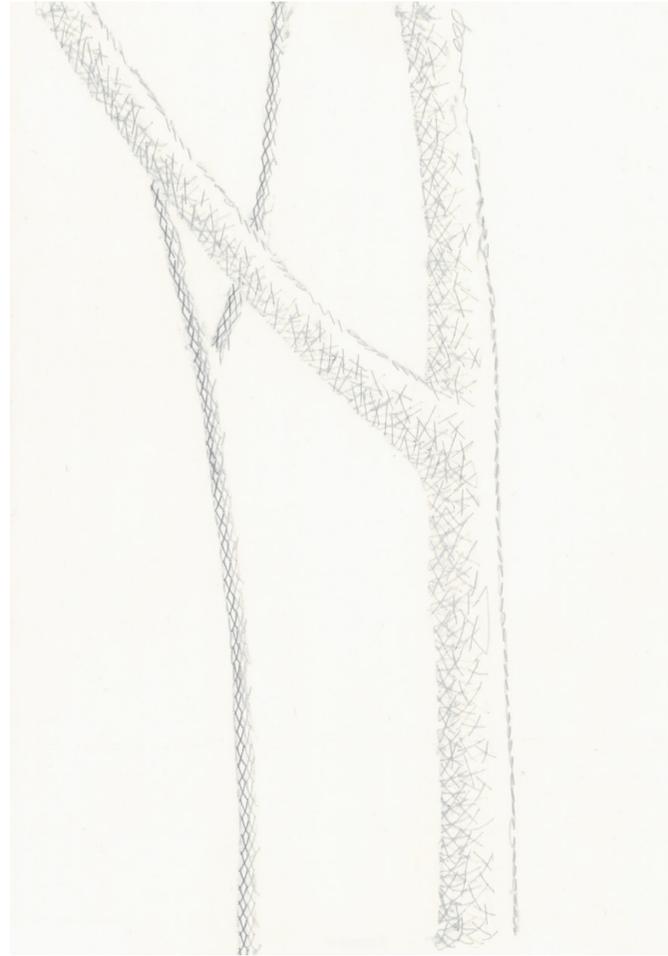
04 Pleasing Blush on Mademoiselle Silk



05 Gilded Boughs on Gilded Silk



**06 Burnt Birch** on Bronze Silk



**07 Blue Secrets** on White Silk