



FROMENTAL X
YOUNG HUH

Soru
A Collaboration Collection

An adaptation of the wallcovering we designed with Young Huh for her home in New York, Soru distils the original into essential elements.

The name Soru comes from the Korean - an ancient term for pavilion or tower. In traditional Minhwa, these elevated structures symbolise scholarly retreat and heightened perspective, evoking watchtowers and contemplative spaces that suggest both refuge and vantage point.

Towering pine trees and slender stalks rise beneath drifting clouds across a luminous peach-pink ombré sky. A radiant red sun and moon punctuate the scene—symbols of balance and renewal that recur throughout Korean visual culture.



“What I love about Korean art is how expressive and uninhibited it is, as well as its embrace of intense colour,” says Huh. “There is whimsy, humour, and fantasy—but above all, a love of the beautiful.”



IMAGES
Close up of Soru in Carmine



Reinterpreting centuries-old visual language, Soru offers a timeless expression of Korean heritage reimaged for contemporary interiors.

Soru K052

Fromental wallcoverings are hand-made to order, tailored for each room. From supplied elevations and floor plan, we will place the design and panel seaming to ensure optimal installation.

Technical Information

Material and Technique

Hand-Painted on Silk.

Height - Panels are supplied 150mm/6" higher than specified wall height. Standard panel height is up to 4300mm/14ft.
Taller panels are available with a surcharge.

Width - Standard panel width 915mm/36" plus trim.

